

PRAISE FOR “WHAT’S THE DEAL WITH IDENTITY THEFT”

*“The best common-sense book on identity theft I’ve read in many years!
With so much partial or misleading information from uninformed media and advertisements from companies without comprehensive products, Robert not only sheds light on the many types and complexities of id theft, but also does a great job pointing out the most important piece for every household to have in place – an expert restoration plan.”*

*Alex Gardner, National Identity Theft Researcher, Speaker & Trainer
Phoenix, Arizona*

As a licensed firearms dealer in New Jersey, I can tell you that all gun owners need to protect their identity-it is as important as protecting their Second Amendment Rights. If someone steals your identity and commits a crime or fraud using your identity, then you’ve committed a crime or fraud. What could that mean? Confiscation of your firearms and firearms ID Card? Suspension of your ability to buy firearms? Mr. Ryerson lays out a good case for everyone to protect themselves from these serious risks. Protect your rights and your finances, read this book!

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As an insurance professional for over 50 years, I feel confident that the content of Bob's book is very important to everyone who has assets and people to protect. I was a victim of identity theft myself and was fortunate enough to only have to deal with the stress and anxiety of the event rather than face financial hardship. At the time this happened, these programs weren't available, but now that they exist, I encourage everyone to protect their identities by purchasing one of these plans.

Alan D. Davis, CLU; ChFC
Marlboro Insurance Agency, Inc.
Marlboro, New Jersey

“There is an urgent need for everyone to be aware of, and to protect themselves from tax return fraud and other types of identity theft. As a tax return preparer I see an increasing number of identity theft

victims each year. Bob does a good job explaining what could happen, and why tax return fraud is still running rampant, and how you can protect yourself.”

Louis "Nick" Boscia, CPA
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The number of identity theft incidents has increased exponentially, and therefore so should the number of victims turning to knowledgeable attorneys and licensed investigators. This is an eye-opening book about the legal and financial risks our families now face. An important read in this for-worse-or-better technology-dominated society. No. A must read.

David G. Christoffersen, Esq.
Christoffersen Law Firm
Trenton, New Jersey

Ryerson shreds it! Too many people are ignorant to the true scope of identity theft. Add to that, they blissfully underestimate the consequences should they fall victim to this growing crime. This stuff could really happen.

- Kevin Haney, Former Sales Director Consumer Credit at Experian. Publisher of www.SavvyOnCredit.com

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Bob Ryerson clearly brings to the forefront the "new digital exposures" threatening all of us in the 21st Century. As a Commercial Property Casualty Underwriter, I have become more aware of and concerned about my clients and their employees' exposure to breaches, hacks, and all types of identity theft. They hear about this in the news every

week. This book demonstrates how individuals and groups can protect themselves in a cost efficient manner. A very timely plain English book with good solutions.

Michael D. Walter, CPCU
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Bob Ryerson tells us of the need to protect ourselves from tax return fraud and other types of identity theft. As a CPA and Certified Financial Planner™ professional, I tell my clients that this is something that I am increasingly concerned about. Bob does a good job explaining what could happen, and why tax return fraud is still running rampant, and how you can protect yourself and your money.

Gregory J. Lane, CPA, CFP®, CHRS®
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As a professional agent and consultant in the payment processing industry, I'm on the front lines of the ever increasing problems with credit card fraud. Due to the new chip and biometric technologies I am growing more confident that people's daily debit card, credit card and phone-pay transactions are more secure from identity theft. I recognize, however, that the other types of identity theft Mr. Ryerson reveals in this easy to read book are still a big risk for all of us at this juncture. Taking the sensible and affordable steps he recommends is smart move.

Greg Kimble
Payment Processing Professional
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As a realtor, I understand that every homeowner needs to protect their investment, but how about their family's identities? As Mr. Ryerson points out in this book, children are particularly at risk of identity theft these days. This book offers important information about the true scope of the identity theft problem we are all facing, and how to best to protect the kids and whole family.

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